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"GONE WITH THE WIND," THE MOST MAGNIFICENT PICTURE EVER MADE, NOW SHOWN IN WIDE-SCREEN AND METROCOLOR SPLendor!

(Announcement Story)

"Gone With the Wind," acclaimed worldwide as one of the great motion picture entertainments of all time, is now presented by Metro-Goldwyn-Mayer in new Wide-Screen and Metrocolor splendor, giving even greater power to the unforgettable love story.

This marks the sixth re-release since David O. Selznick's production of "Gone With the Wind" made motion picture history with its world premiere in Atlanta, Georgia, in December of 1939. The picture was last released during the Civil War Centennial year, 1961. The current presentation brings the epic drama to a younger as well as older generation of motion picturegoers as a colorful and exciting new experience in sight and sound.

Starring Clark Gable, Vivien Leigh, Leslie Howard and Olivia de Havilland,



Clark Gable as Rhett Butler and Vivien Leigh as Scarlett O'Hara, one of the screen's most memorable love teams, as they appear in David O. Selznick's production of Margaret Mitchell's "Gone With the Wind." The all-time-great picture, winner of ten Academy Awards, is now presented by Metro-Goldwyn-Mayer in new Wide-Screen and Metrocolor splendor, adding immeasurably to the film's spectacle and dramatic impact. Leslie Howard and Olivia de Havilland are also starred in a giant cast.

Gone With the Wind
Still SIP-108-145 Mat 1-D

winner of ten Academy Awards, and seen to date by a combined international audience of 295,000,000 persons, "Gone With the Wind" is now being shown as a roadshow attraction.

The history of "Gone With the Wind" is one of the most fascinating in the annals of movie-making. Margaret Mitchell's romantic novel of the South during Civil War days has remained a best-seller over the years in every language. It was purchased by Selznick for a then record sum of \$50,000.

The motion picture public unanimously selected Clark Gable for the role of Rhett Butler. The demand for Gable as the dashing Southerner was so great that no other actor was ever considered. The selection of Vivien Leigh for Scarlett O'Hara came after an exhaustive two-year search and tests of well-known stage and screen feminine stars and unknowns alike.

A total of 1,400 actresses were interviewed, with 90 actually tested. It is an interesting side note that "Gone With the Wind" brought fame to many. Among those tested was a young New York model. She didn't get the role but was to become famous later as Susan Hayward.

The massive picture has 59 major speaking roles. Thousands of extras were used in spectacle scenes. The most elaborate and still acclaimed as a classic of filmmaking was the burning of Atlanta. The city as it was in 1864 was authentically created on 40 acres at the Selznick Studios in Culver City, California. Of the picture's 90 sets, 50 buildings alone were designed and erected in recreating Atlanta.

No Second Chance

The scene had to be filmed in a single "take" without mishap. There would be no second chance. No available camera crane was large enough to cover the scene, in which 1,200 extras appeared. A shipbuilding crane was delivered to the studio from Seattle to serve as a towering camera platform. Residents of Culver City, attracted by the thousands, still recall the mounting excitement of the spectacle. Flames roared and shot 200 feet into the air as Atlanta burned with a realism rarely equalled on the screen.

This is only one of literally hundreds of memorable scenes in the three-hour, 40-minute epic motion picture. More than 3,000 sketches alone were made for the sets and wardrobe. A total of 449,512 feet of film was exposed, with 160,000 feet printed.

At the Academy Award ceremony in 1940, "Gone With the Wind" received a then record ten Oscars and special awards, not exceeded until MGM's "Ben-Hur" won eleven awards in 1959.

The awards for "Gone With the Wind" were for best picture, Vivien Leigh as best actress, Hattie McDaniel as best supporting actress, Victor Fleming as best director, plus best screen play, best art direction, best editing, best color photography, a special award for production design and the Irving C. Thalberg Award to Selznick for outstanding production achievement.

"Gone With the Wind" has been re-released by MGM over the years to new generations and growing audiences. Millions have again thrilled to the picture each time it has been presented. Today, it is an acknowledged classic of motion picture making.

WON TEN OSCARS

BEST PICTURE

BEST ACTRESS

Vivien Leigh

BEST SUPPORTING ACTRESS

Hattie McDaniel

BEST DIRECTION

Victor Fleming

BEST SCREEN PLAY

Sidney Howard

BEST ART DIRECTION

Lyle Wheeler

BEST FILM EDITING

Hal Kern, James Newcom

BEST COLOR CINEMATOGRAPHY

Ernest Haller,
Ray Rennahan

IRVING THALBERG AWARD

David O. Selznick

SPECIAL PRODUCTION DESIGNER AWARD

William Cameron Menzies

THE CAST

in the order of their appearance

AT TARA, THE O'HARA PLANTATION IN GEORGIA

BRENT TARLETON FRED CRANE
STUART TARLETON GEORGE REEVES
SCARLETT O'HARA VIVIEN LEIGH
MAMMY HATTIE McDANIEL
BIG SAM EVERETT BROWN
ELIJAH ZACK WILLIAMS
GERALD O'HARA THOMAS MITCHELL
PORK OSCAR POLK
ELLEN O'HARA BARBARA O'NEIL
JONAS WILKERSON VICTOR JORY
SUELLEN O'HARA EVELYN KEYES
CARREEN O'HARA ANN RUTHERFORD
PRISSY BUTTERFLY McQUEEN

AT TWELVE OAKS, THE NEARBY WILKES PLANTATION

JOHN WILKES HOWARD HICKMAN
INDIA WILKES ALICIA RHETT
ASHLEY WILKES LESLIE HOWARD
MELANIE HAMILTON OLIVIA DE HAVILLAND
CHARLES HAMILTON RAND BROOKS
FRANK KENNEDY CARROLL NYE
CATHLEEN CALVERT MARCELLA MARTIN
RHETT BUTLER CLARK GABLE

AT THE BAZAAR IN ATLANTA

AUNT "PITTYPAT" HAMILTON . LAURA HOPE CREWS
DOCTOR MEADE HARRY DAVENPORT
MRS. MEADE LEONA ROBERTS
MRS. MERRIWETHER JANE DARWELL
RENE PICARD ALBERT MORIN
MAYBELLE MERRIWETHER MARY ANDERSON
FANNY ELSING TERRY SHERO
OLD LEVI WILLIAM McCLAIN

IN AUNT "PITTYPATT'S" HOME

UNCLE PETER EDDIE ANDERSON

OUTSIDE THE EXAMINER OFFICE

PHIL MEADE JACKIE MORAN

AT THE HOSPITAL

REMINISCENT SOLDIER CLIFF EDWARDS
BELLE WATLING ONA MUNSON
THE SERGEANT ED CHANDLER
A WOUNDED SOLDIER IN PAIN
GEORGE HACKATHORNE
A CONVALESCENT SOLDIER ROSCOE ATEES
AN AMPUTATION CASE ERIC LINDEN
A DYING SOLDIER JOHN ARLEDGE

DURING THE EVACUATION

A COMMANDING OFFICER TOM TYLER

DURING THE SIEGE

A MOUNTED OFFICER WILLIAM BAKEWELL
THE BARTENDER LEE PHELPS

GEORGIA AFTER SHERMAN

A YANKEE DESERTER PAUL HURST
THE CARPETBAGGER'S FRIEND .. ERNEST WHITMAN
A RETURNING VETERAN WILLIAM STELLING
A HUNGRY SOLDIER LOUIS JEAN HEYDT
EMMY SLATTERY ISABEL JEWELL

DURING RECONSTRUCTION

THE YANKEE MAJOR ROBERT ELLIOTT
HIS POKER-PLAYING CAPTAINS
GEORGE MEEKER, WALLIS CLARK
THE CORPORAL IRVING BACON
A CARPETBAGGER ORATOR ADRIAN MORRIS
JOHNNY GALLEGHER J. M. KERRIGAN
A YANKEE BUSINESS MAN OLIN HOWLAND
A RENEGADE YAKIMA CANUTT
HIS COMPANION BLUE WASHINGTON
TOM, A YANKEE CAPTAIN WARD BOND
BONNIE BLUE BUTLER CAMMIE KING
BEAU WILKES MICKEY KUHN
BONNIE'S NURSE LILLIAN KEMBLE COOPER

THE PRODUCTION

Produced by David O. Selznick / Directed by Victor Fleming
Based on Margaret Mitchell's Novel, "Gone With the Wind"
Screen Play by Sidney Howard

The Production Designed by . WILLIAM CAMERON MENZIES
Art Direction by LYLE WHEELER
Photographed by ERNEST HALLER, A.S.C.
Technicolor Associates
RAY RENNAHAN, A.S.C., WILFRID M. CLINE, A.S.C.
Musical Score by MAX STEINER
Associate LOU FORBES
Special Photographic Effects by JACK COSGROVE
Associate (Fire Effects) LEE ZAVITZ
Costumes Designed by WALTER PLUNKETT
Scarlett's Hats by JOHN FREDERICS
Interiors by JOSEPH B. PLATT
Interior Decoration by EDWARD G. BOYLE
Supervising Film Editor HAL C. KERN
Associate Film Editor JAMES E. NEWCOM
Scenario Assistant BARBARA KEON
Recorder FRANK MAHER
Makeup and Hair Styling MONTY WESTMORE
Associates HAZEL ROGERS, BEN NYE
Dance Directors FRANK FLOYD, EDDIE PRINZ
Historian WILBUR G. KURTZ
Technical Advisers SUSAN MYRICK, WILL PRICE
Research LILLIAN K. DEIGHTON
Production Manager RAYMOND A. KLUNE

Technicolor Co. Supervision NATALIE KALMUS
Associate HENRI JAFFA
Assistant Director ERIC G. STACEY
Second Assistant Director RIDGEWAY CALLOW
Production Continuity LYDIA SCHILLER, CONNIE EARLE
Mechanical Engineer R. D. MUSGRAVE
Construction Superintendent HAROLD FENTON
Chief Grip FRED WILLIAMS
In Charge of Wardrobe EDWARD P. LAMBERT
Associates MARIAN DABNEY, ELMER ELLSWORTH
Casting Managers
CHARLES RICHARDS, FRED SCHUESSLER
Location Manager MASON LITSON
Scenic Department Superintendent HENRY J. STAHL
Electrical Superintendent WALLY OETTEL
Chief Electrician JAMES POTEVIN
Properties:
Manager HAROLD COLES
On the Set ARDEN CRIPE
Greens ROY A. McLAUGHLIN
Drapes JAMES FORNEY
Special Properties Made by ROSS B. JACKMAN
Tara Landscaped by FLORENCE YOCH
Still Photographer FRED PARRISH
Camera Operators ARTHUR ARLING, VINCENT FARRAR
Assistant Film Editors
RICHARD VAN ENGER, ERNEST LEADLEY