

Document Citation

Title	Ladies of leisure
Author(s)	
Source	<i>Publisher name not available</i>
Date	
Type	exhibitor manual
Language	English
Pagination	
No. of Pages	1
Subjects	George Fawcett Barbara Stanwyck Frank Capra
Film Subjects	Ladies of leisure, Capra, Frank, 1930

Barbara Stanwyck Danced Her Merry Way Into Success

Started Career as a Chorus Girl in a Cabaret on Roaring Broadway

(CURRENT FEATURE)

The frolicsome path of Terpsichore has started many an actress on the more serious road of dramatic endeavor. It was the ability to dance that started Barbara Stanwyck on a career that won for her an established reputation at the age of twenty-two.

Barbara Stanwyck, who plays a featured role in "Ladies of Leisure," the Columbia all-talking drama adapted from the David Belasco play by Milton Herbert Gropper, now showing at the . . . Theatre, danced from her earliest childhood. When she was sixteen she signed her first professional contract to dance. It was a Broadway cabaret. A chorus engagement in the musical show, "Keep Cool" followed. It was during the run of "Keep Cool" that Miss Stanwyck first received recognition. She and five other girls were picked to do imitations. Barbara's bit was to impersonate Louis Wolheim in the "Hairy Ape." After that she continued with dancing parts.

Barbara's real chance came in the Willard Mack opus, "The Noose." She was engaged for the cabaret scene. When Mack needed three girls to do bits, Barbara was chosen as one. She did so well that he gave her a few lines to read. Again she scored, and when the opening presented itself, Mack promoted her to the lead. Arthur Hopkins saw her in the lead and engaged her for the principal role in "Burlesque." Her success in this role established her definitely as a Broadway star.

Her role in "Ladies of Leisure" is a difficult one—one that demands artistry. She is co-starred with Lowell Sherman and Ralph Graves. Supporting roles are played by Marie Prevost, Nance O'Neil, George Fawcett, Johnnie Walker and Juliette Compton. Frank Capra, ace director, handled the megaphone.

Fawcett Distinctive

He Is Recognized On and Off the Screen

George Fawcett, prominently featured in "Ladies of Leisure," the Columbia all-talking drama of New York night life now showing at the . . . Theatre is a distinguished personage on and off the screen. During a London engagement of a stage show, he was made a member of the famous "Beefsteak Club." Others admitted to membership in the exclusive club at the same time were the late Theodore Roosevelt and Lord Kitchener.

Director Self-Supporting Since Early Childhood

Frank R. Capra, ace director, responsible for the direction of "Ladies of Leisure," the Columbia all-talking drama of New York night life coming to the . . . Theatre on . . . has been self-supporting since he was twelve years old. After putting himself through school and college, he entered the picture game.

A Brilliant Galaxy of Famous Stars



Leading Players in "LADIES OF LEISURE" A Columbia Production

Three Column Cast Cut or Mat—No. 21

Tease Them Along With Teasers



1 Col. Teaser Cut or Mat—No. 22



1 Col. Teaser Cut or Mat—No. 23

A saint among sinners transmutes a scarlet woman into an angel of purity by the radiant splendor of his own impeccable personality without removing her from the dazzling lure of a gay life.

Exotic settings, daring sequences, pretty girls and gay life as a background for the most dynamic drama ever brought to the screen.

It's a big night and a thrill night every night when the peppy, snappy ladies of leisure step out with their Broadway daddies and out-of-town buyers.

Sensational, daring expose of the lives of studio models and the gay younger set in their night revels.

Tense drama set against a snappy, dashing, naughty background of New York's gay night life and bohemian atmosphere of an artist's studio.

Sizzling drama of life's danger spots for the younger set who tread the primrose path to destruction.

The screen sensation that is rocking the universe with its jazzy, snappy, dazzling presentation of the gayest lives as they are lived in the high spots of a thrill crazed younger set.

Fascinating damsels and flaming youth at their best and at their worst in a daring drama of life's realities and gay moments.



1 Col. Teaser Cut or Mat—No. 24



1 Col. Teaser Cut or Mat—No. 25

Thrills, Throbs, smiles and tears in a world of illusion and sham where tinsel and wine make revelry king and bright lights turn night into day.

They're shocking but you like them; good company but—its the gay revelry of the bohemian, fast-living younger set that grips you and holds you with its subtle power.

Sound Engineers Have Difficulties With Film Noises

Engineer Discovers That If Paper Damp, Folding Makes Little Noise

(CURRENT FEATURE)

One of the most difficult tasks that confronts the sound technicians in motion picture studios today is to reproduce familiar sounds convincingly. This is not as simple as it might be. For the microphone, fairly truthful when registering voices, has a tendency to magnify small, unimportant noises.

Just how difficult this problem of regulating sound is was illustrated during the making of "Ladies of Leisure," the Columbia all-talking drama now playing at the . . . Theatre with Barbara Stanwyck, Lowell Sherman and Ralph Graves in the leading roles. A certain scene called for Ralph Graves to open a telegram. The "sound mixer" in the monitor room that listens in on all the sound and dialogue, revealed that the tearing of the paper had produced a noise that sounded exactly like the rat-tat-tat of machine gun fire. Some ingenious person discovered that if the paper was dampened, it would not rattle at all.

"Ladies of Leisure" is an absorbing story based on one of the greatest of Belasco's stage successes. Roles in support of the three leads are played by Marie Prevost, Juliette Compton, Nance O'Neil, George Fawcett and Johnnie Walker. Frank Capra directed.

Star's Rise Sudden

Barbara Stanwyck Reached Pinnacle in Two Years

Barbara Stanwyck, leading feminine player in "Ladies of Leisure," Columbia all-talking drama of New York night life coming to the . . . Theatre on . . . made her first legitimate stage hit in the New York production of "The Noose." Her work was good enough to attract the attention of Arthur Hopkins who offered her the leading role in "Burlesque." This play, which proved a sensational success, launched Miss Stanwyck on the road to fame.

"Glorified Girls" Continue To Migrate to Silver Sheet

Juliette Compton, prominently featured in the supporting cast of "Ladies of Leisure," the Columbia all-talking drama of New York night life coming to the . . . Theatre with Barbara Stanwyck, Ralph Graves and Lowell Sherman in the leading roles, made her stage debut in the Ziegfeld Follies. She ran away from boarding school to become one of America's "Glorified Girls."

Lowell Sherman Comes of Famous Theatrical Family

Lowell Sherman, featured player in "Ladies of Leisure," Columbia all-talking roadshow attraction adapted from the David Belasco stage play by Milton Herbert Gropper, coming to the . . . Theatre on . . . comes of a family of theatrical celebrities.